



## Recreating Professional Creative Processes

20-23 FEBRUARY 2025  
online

# Akifa Mian

Critical questions  
to answer for your  
professional creativity.

a collaboration with



### **Recreating Professional Creative Processes:**

A creative workshop by Akifa Mian in collaboration with μoment Creative

For artists and creatives from diverse disciplines

**20, 21, 22, 23 February 2025**

**Online via Google Meets**

 **Apply here**

**Facebook Event:** <https://fb.me/e/2Q2JjoMo1>

As part of μoment Creative professional development programme by Among the Ants, we are delighted to invite multidisciplinary artist Akifa Mian to lead the workshop “Recreating Your Professional Creative Processes” online, on February 20-23 2025. This exciting collaboration is aimed at stimulating creativity, led by Akifa Mian, writer-director, Professor of Film and 1st generation Kashmiri-Pakistani, who has screened her films in Berlin, LA, London, Chicago, Vienna, Dresden, Delhi, Calcutta and Dhaka, as well as Pakistan. She has had the honour of being on The Academy Awards – Oscars selection committee twice and has been a jury member for film festivals.

We are pleased to open this workshop to up to ten international participants, who will engage in group and individual exercises to further develop their creative toolbox, skills and techniques.

### **Practical Information**

Dates: Thursday 20 to Sunday 23 February 2025 From 12.00 to 17.00h (CET)

Number of participants: up to 10

Where: Online via Google Meets

Applications open until 14 February 2025

Early Bird Workshop Registration: 186€ until Friday 7 February included

Regular Price: 224€ until Friday 14 February included

**Apply [here](#)**

If you are interested to find out more, please contact us at [towardsmomentcreative@gmail.com](mailto:towardsmomentcreative@gmail.com).

### **About the workshop**

This is a workshop focused on exploring creativity, storytelling and internal planning to progress in your artistic career. The workshop begins with a brief presentation on Akifa Mian’s existing work, subject matters and research, and it will be followed by a series of exercises, peer discussions and reflections concerning creativity development and actionable creative strategies.

The core of the workshop, in Day 1 & 2 involves practical exercises implementing creativity techniques around storytelling, narration, artist identity and sharing experiences, allowing participants to focus on their creativity and next steps.

Day III is dedicated to individual work, where each participant will be guided to create a short presentation of their work, focused on both the aesthetics and the creativity as well as the way the presentation is being presented, the preferred wording, language and colours.

An additional element during Day III is a 1:1 mentoring session with creative mentor Constantina Georgiou, founder of μoment Creative, where artists can discuss, ask for feedback and receive actionable tools in relation to the business side of their artistic career. This time could also be used to discuss a project the artists are currently working on and receive advice on marketing, promotion, funding, further education, social media, touring opportunities etc.

The last day of the workshop includes the presentations of the participants, which will be followed by a 15/30 min session between Akifa and each of the participants.

### **About Akifa Mian**

**Akifa Mian**, is a writer-director, Professor of Film and 1st generation Kashmiri-Pakistani, who has screened her films in Berlin, LA, London, Chicago, Vienna, Dresden, Delhi, Calcutta and Dhaka, as well as Pakistan. She has had the honour of being on The Academy Awards – Oscars selection committee twice and has been a jury member for film festivals. Her Master's of Arts is in Directing for Film & TV from the University of Westminster, London - UK, after having done BFA from the National College of Arts, Lahore. She has 20+ years of combined experience in teaching, writing, directing, producing, video arts, and production in live theatre & Film for local & international organisations / projects. Her creative interest is the politics of colonisation, gender, economics and the marginalised - through a transnational lens/approach. Akifa believes that a filmmaker/storyteller is to provide social commentary, mythologise her environment and preserve it for posterity to enable people to learn from, engage with and develop the discourse. Her aspiration is to explore, give insight, create dialogue, and comment on transnational culture and citizenry.

### **What is μoment Creative**

Part of Among the Ants arts organisation in Athens, μoment Creative stands for creative conversations, important interactions and personalised processes that support artists, duos, collectives and project teams in a personalised and practical manner. It is here to help artists and creative professionals to be seen, receive practical tools, develop organisational skills, connect with each other, and grow.

We provide mentoring, training, peer to peer sessions, artist meetings and professional development activities for independent artists, collectives and cultural organisations.  
[themomentcreative.com](http://themomentcreative.com)