

## News Release

### UOB China launches 2024 UOB Art in Ink Awards

-- Adding an additional category for Emerging Artist and increases the selection dimensions

**Shanghai, 30 April 2024** – UOB China is pleased to launch 2024 UOB Art in Ink Awards (the Awards) to uncover young artistic talents and grow the appreciation of ink art in China.

As the leading patron of the arts in Asia, UOB is committed to promoting and enriching the development of ink art. With the inaugural launch the UOB Art in Ink Awards Campus Edition in 2023, UOB China doubles its effort to support local artistic talents with an additional category for Emerging Artist and increased selection dimensions. This aims to encourage more artists to express their ink art and feel the openness and sustainability of the Awards.

Mrs Christine Ip, CEO of Greater China and Head of Group Strategic Communications and Brand, UOB said, “2024, UOB is celebrating our 40<sup>th</sup> anniversary in Mainland China. We have been doing right by the communities and promoting the awareness and appreciation of Chinese ink art. We are glad to launch the Awards at this milestone moment and hope to inspire diverse young talents’ innovative inspiration and stimulate their creative enthusiasm. We look forward to seeing more artists shine via this platform.”

This year, the UOB Art in Ink Awards launches in Mainland China and Hong Kong SAR on the same date and runs in parallel. For the competition in Mainland China, the Awards have two award categories.

- The newly added Emerging Artist category is open to young artists aged 35 and under and nominated by a panel of judges. The winning artist will receive UOB Emerging Artist of the Year Award.
- The Campus Talent category is open to all tertiary students with People’s Republic of China Resident Identity Cards or international students studying at tertiary institutions in China (including those who will graduate in 2024). Besides the gold, silver and bronze award, the top winner of this category will receive UOB Most Promising Talent of the Year Award.

The finalists’ artworks will be exhibited at FutureLab 2024 and UOB Art Gallery in Shanghai and stand a chance to exhibit their artworks at UOB Galleries as well as partnership galleries/premises and events across Asia. In addition, the winner of UOB Emerging Artist of the Year Award will be sponsored to hold a solo exhibition.

Besides cash prizes and opportunities to hold art exhibitions, the winners have the opportunity to participate in artist residency programmes, artwork commissions and accesses to art professionals, curators, art critics and gallerists. One of the winning artwork will be featured on the cover of UOB China's 2024 Annual Report.

There is no medium restrictions and requirements on the submitted artworks. The Awards welcome three-dimensional artworks, installations and other mixed media artworks.

An independent panel of judges comprise renowned artists, art academics, art critics, art management and other art professionals will help with the judging of entries. The judging panel is looking for artists with outstanding concept, creativity, aesthetic expression, understanding of Chinese ink art and modern response toward today's ever-changing society.

- Mr Zhang Zikang – Gallery Manager, Curator, Artist, Professor, PhD advisor
- Mr Chen Tong – Teacher, Artist, Publisher, Critic
- Mr Qiu Anxiong – Internationally renowned contemporary artist
- Ms Wu Wei – Publisher, Critic, Curator
- Mr Lorenz Helbing – Founder of ShanghART Gallery

The Art and Design Education FutureLab (FutureLab) remains the strategic partner for the second year to provide professional advice and full support for the competition.

The Awards accept entries of all eligible participants from today till 10 July 2023. Participation is free of charge and the participant should submit the work via UOB and Art WeChat mini-programme.



Please scan the QR code on the left to enter and for further details including full terms and conditions of entry requirements.

- End-



## **About UOB and Art**

UOB's involvement in art started in the 1970s with its collection of paintings by Singapore artists. Today, the UOB Art Collection has more than 2,600 artworks, made up primarily of paintings from established and emerging Southeast Asian artists.

UOB plays an active role in communities across the region, most notably through its long-term commitment to art. As the leading patron of the arts in Asia, the Bank continues to make art accessible to a wider audience through a diverse range of visual art programmes, partnerships and community outreach across the region.

Building upon the solid foundation of UOB Group's corporate social responsibility, the UOB Art Academy was established in 2015 in Hong Kong with the aim to make art more accessible, to nurture local artistic talents and to rejuvenate cultural heritage through art outreach programmes, annual art competition and various art collaborations.

In November 2018, UOB launched the purpose-built UOB Art Gallery at UOB Plaza Shanghai. The Gallery is the first dedicated space established by a foreign bank in China to connect with the local community through art. Apart from exhibitions, UOB also hosts cross-cultural dialogues and artist residency with regional award winning artists.

## **About UOB China**

United Overseas Bank (China) Limited (UOB China) is a wholly-owned subsidiary of United Overseas Bank Limited (UOB). Headquartered in Shanghai, UOB China was incorporated in the People's Republic of China on 18 December 2007. UOB China is rated 'A+' with a stable outlook by Fitch Ratings and rated AAA with a stable outlook by China Chengxin International Credit Rating. UOB China now has 16 branches and sub-branches in the major cities across China.

UOB China has adopted a customer-centric approach to create long-term value by staying relevant through its enterprising spirit and doing right by its customers. The Bank is focused on building the future of ASEAN – for the people and businesses within, and connecting with ASEAN.

UOB China connects businesses to opportunities in the region tapping UOB Group's unparalleled regional footprint and leverages data and insights to innovate and create personalised banking experiences and solutions catering to affluent customers' unique needs and evolving preferences. UOB China is also committed to help businesses forge a sustainable future, by fostering social inclusiveness, creating positive environmental impact and pursuing economic progress. UOB China believes in being a responsible financial services provider and is steadfast in its support of art, social development of children and education, doing right by its communities and stakeholders.

For more information about UOB China, please visit <http://www.UOBChina.com.cn>

Or follow us on WeChat:





Media Enquiries:  
Tracy Cui  
Strategic Communications and Brand  
Email: [Tracy.CuiYX@UOBGroup.com](mailto:Tracy.CuiYX@UOBGroup.com)  
Tel: 86-21-6061 8646

