



# MARKETING KIT

## CROSS-PROMOTION

### Nrityagram + Chitrasena

Thank you for helping The Joyce promote our upcoming performance! In turn, if you would like us to promote your organization's performances, workshops, and/or other events, please email all marketing details to:

Nadia Halim, *Marketing Manager*, at [nhalim@joyce.org](mailto:nhalim@joyce.org)

Annie Marx, *Marketing Assistant*, at [amarx@joyce.org](mailto:amarx@joyce.org)

**MARKETING MATERIALS:** Find our Google Drive link to all photos and photographer credits, [click here](#).

## E-BLAST LANGUAGE

**Nrityagram + Chitrasena**

**May 9-14**

**The Joyce Theater**

The Nrityagram Dance Ensemble in collaboration with the Chitrasena Dance Company presents the New York City premiere of *Āhuti*, a thrilling combination of classical Odissi dance from India and traditional Kandyan dance from Sri Lanka. Meaning "offering," *Āhuti* bridges the gap between distinct dance traditions of these South Asian cultures, in the second cross-cultural collaboration between these two acclaimed companies.

Live at The Joyce from May 9-14. For more information, visit [joyce.org](http://joyce.org).

## SOCIAL LANGUAGE

*Instagram/Facebook*

From our friends at The Joyce!

The Nrityagram Dance Ensemble in collaboration with the Chitrasena Dance Company presents the New York City premiere of *Āhuti*, a thrilling combination of classical Odissi dance from India and traditional Kandyan dance from Sri Lanka. Meaning "offering," *Āhuti* bridges the gap between distinct dance traditions of these South Asian cultures, in the second cross-cultural collaboration between these two acclaimed companies.

Live at The Joyce from May 9-14. For more information, visit [joyce.org](http://joyce.org).

Photo by **(\*insert credit here\*)**

*Twitter*

The Nrityagram Dance Ensemble in collaboration with the Chitrasena Dance Company presents *Āhuti*, a thrilling combination of classical Odissi dance from India and traditional Kandyan dance from Sri Lanka. May 9-14 only!

Photo by **(\*insert credit here\*)**